

WXIX

**ORDER**Flight Dates **09/18/12-09/24/12**Contract / Revision **821491 /**Original Date / Revision  
09/17/12 09/17/12Advertiser **Brown, S (D)/US Senate**Agency **Shorr & Associates**

Buying Contact

**1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103**Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product**FRNDS SHERROD BROWN**Agency Com 15%Billing Contact**1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate #Alt Order # **06318390**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL610, PL, PL820Priority P 3Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	19	\$13,175.00	\$15,500.00	0.00	08/27/12	09/24/12	19	\$13,175.00	\$15,500.00
<b>Totals</b>	<b>19</b>	<b>\$13,175.00</b>	<b>\$15,500.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/18/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a	- TWTF - -	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$400.00			0.00			
E 2	WXIX	09/18/12	09/21/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- T- TF - -	:30	3	\$1,000.00	P 3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- T- TF - -		3			\$1,000.00			0.00			
E 3	WXIX	09/18/12	09/20/12	Jeopardy 6P JEOPARDY	Comm	6-630P	- TWT - - -	:30	3	\$500.00	P 3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWT - - -		3			\$500.00			0.00			



Contract / Revision      **821491**      Flight Dates **09/18/12-09/24/12**

### Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:00:00

<u>Advertiser</u>	<b>Brown, S (D)/US Senate</b>	<u>Product</u>	<b>FRNDS SHERROD BROWN</b>	<u>Estimate #</u>
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/20/12	09/20/12	Thu Hour 2 GLEE	Comm	Th 9-10P	--- 1---	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--- 1---	1		\$2,500.00		0.00						
E 5	WXIX	09/18/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P	- TWTF--	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	4		\$1,000.00		0.00						
E 6	WXIX	09/24/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$400.00		0.00						
E 7	WXIX	09/24/12	09/24/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$1,000.00		0.00						
E 8	WXIX	09/24/12	09/24/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$500.00		0.00						
E 9	WXIX	09/24/12	09/24/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$1,000.00		0.00						
Totals														19	\$15,500.00